WESTPORT TOURISM ADVISORY COMMITTEE AGENDA----July 2, 2019 at 2:00 p.m.

HELD AT TOWN HALL

1. CALL TO ORDER
2. DECLARATION OF PECUNIARY INTEREST
3. APPROVAL OF MINUTES FOR MAY 15, 2019 MEETING
4. OLD BUSINESS:
5. SOCIAL MEDIA —Francois Scheuermann
6. PRINT MEDIA—Mary Lyons
7. BIRDING, WALKING TOURS, HIKING—Carmel McCartney
8. TOURIST INFORMATION CENTRE—Rob Roberts
9. RECYCLING CONTAINERS RECOMMENDED BY RIDEAU VISTA SCHOOL
10. APPEARANCE OF SOUTH END OF CONCESSION ST--Rob Roberts
11. VILLAGE LOGO—Rob Roberts
12. DEVELOPMENT OF QUESTIONNAIRE FOR VISITORS/TOURISTS/COTTAGERS/”THRU” TRAVELLERS/TOWNSPEOPLE, in order to enhance business, tourism, etc.—Rob Roberts
13. RACK CARD DEVELOPMENT FOR ADVERTISING PURPOSES-Rob Roberts
14. ARENA/COMMUNITY CENTRE EVENTS TO INCREASE REVENUE— Rob Roberts
15. FISHING TOURNAMENT-Rob Roberts
16. DOG PARADE IDEA--Rob Robert
17. REVIEW OF “EXPLORE WESTPORT”—POSSIBLE ERRORS-- Rob Roberts
18. NEW BUSINESS:
19. UPDATE PLAYER AND STAY SECTION OF VILLAGE OF WESTPORT WEBSITE
20. SELFIE PHOTO CONTEST JULY 1 THROUGH AUGUST 30-ANNOUNCE AT POTLUCK SUNDAY,

SEPTEMBER 1

1. ANNOUNCEMENTS
2. NEXT MEETING
3. ADJOURNMENT

Rob Roberts, Chairperson